

ACCELERATING COVERAGE TODAY

# Digital transformation, engineered for MENA.

A consulting & solutions partner for organizations in Palestine, Jordan, Iraq and the wider MENA region.

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# Introduction.

Who we are, where we operate,  
and the mandate that drives us.

ACT PLUS · ESTABLISHED 2019

# A leading digital transformation partner across MENA.

Founded in **2019** and headquartered in Ramallah, we bring together **25+ years** of combined experience implementing complex projects in Telecom, FMCG, Retail, Government and Digital Security across the region.

## VISION

The leading digital transformation partner for businesses across the MENA region.

## MISSION

Empower clients to become the **disruptor**, not the disrupted.

**110+**

Projects delivered

**200+**

Satisfied clients

**5**

Countries served

**25+**

YEARS OF  
COMBINED  
EXPERIENCE

**110+**

PROJECTS &  
USE CASES DELIVERED

**200+**

SATISFIED  
CLIENTS

**2019**

ESTABLISHED  
IN PALESTINE

Every number above represents a team, a milestone, and a client relationship that we continue to nurture.

– AS OF 2026

FIVE HUBS · ONE TEAM

# Rooted in MENA. Operating across three continents.

From Ramallah as our home base, we deliver through offices and partners in Jordan, Iraq, the UAE, and Canada — a footprint built around our clients, not the other way around.

HQ	<b>Ramallah, Palestine</b> Headquarters · Delivery & consulting	PS
02	<b>Gaza, Palestine</b> Operations · Development	PS
03	<b>Amman, Jordan</b> Regional consulting & SOC	JO
04	<b>Baghdad &amp; Erbil, Iraq</b> Telecom & enterprise delivery	IQ
05	<b>Dubai, UAE · Toronto, Canada</b> Gulf accounts · Digital marketing solutions	AE · CA

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# Expertise.

Consulting, solutions and services — delivered end-to-end.

# A single partner, three pillars.

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01 / PILLAR

## Consulting

Digital transformation strategy aligned to business direction. People, process, technology.

STRATEGY · EXECUTION ·  
MONITORING

02 / PILLAR

## Solutions

Packaged and bespoke software — from cybersecurity to analytics, ERP, CRM, B2B/B2C commerce.

BUILD · DEPLOY · SCALE

03 / PILLAR

## Services

Specialist delivery in SOC, penetration testing, supply chain, data and staff augmentation.

SUPPORT · AUGMENT · OPERATE

CAPABILITIES

# Ten practices, one delivery team.

Grouped into the three pillars — so every engagement is a single contract, a single accountable partner.

**01 Digital transformation strategy**

Execution & monitoring

**02 Cybersecurity & compliance**

Incl. SOC-as-a-Service

**03 Supply chain & IoT**

Visibility, traceability, control

**04 Data analytics & visualization**

Informed decision-making

**05 Data mining & science**

Hidden patterns, actionable insight

**06 Intelligent & robotic automation**

IPA / RPA workflows

**07 Chatbot & conversational AI**

NLP, support automation

**08 Web & mobile app development**

React, Angular, Flutter

**09 Packaged ERP / CRM solutions**

Industry-tuned deployments

**10 Staff augmentation & outsourcing**

On-site, remote, project-based

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# Clients.

Two hundred organisations across MENA already count on us. Here are a few of them.

200+ ORGANISATIONS · 5 COUNTRIES

# Our customers.

Telecoms, central banks, ministries and FMCG leaders across Palestine, Jordan, Iraq and the wider MENA region.

				AND <b>180+ more</b>	

SECTOR EXPERIENCE

# Five industries, one delivery model.

We go deep — not wide — in sectors that matter most to MENA economies.

## Telecommunications

Carrier-grade platforms, B2B/B2C commerce, digital security — Jawwal, Zain, Itisaluna, Newroz.

## Government & Public

Statistics, digital ministries and national programs — PCBS, MTIT and more.

## Banking & Finance

Compliance, data analytics and digital security for regulated institutions.

## FMCG & Manufacturing

Sales-force automation, supply chain & IoT — Fine Hygienic Holding and others.

## Chemical, Pharma & Retail

Specialised digital transformation programs for regulated product industries.

CASE STUDY · YEAR ONE

\$ **1.25** m

**in online sales, generated in the first year of partnership.**

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THE BRIEF

An enterprise client needed to move beyond legacy channels and open two new revenue lines in twelve months.

WHAT WE BUILT

End-to-end B2B and B2C commerce channels — strategy, platform, integration, go-live.

THE OUTCOME

\$1.25m in online sales in year one — with an operating model the client now runs independently.

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At ACT Plus, we look at our customers **as partners** — building long-term relationships based on trust, mutual respect, and collaboration.

— ACT PLUS · CLIENTELE PRINCIPLE

# Security Operations.

Our own SOC, operating across Jordan, Palestine, Iraq, UAE and Canada — offered as a managed service.

# A Security Operations Center, operated as a service.

Stand up mature cybersecurity without the capex of an in-house SOC. Our analysts, tooling and playbooks — your assets, your data, your compliance posture.

DELIVERED FROM

Jordan · Palestine · Iraq · UAE · Canada

## CORE SOC CAPABILITIES

Asset & vulnerability identification	Host & network intrusion detection
Behaviour & anomaly analysis	SIEM & log management
Security & compliance reporting	Incident investigation & forensics
Security orchestration & automation	Third-party tool integration
24/7 on-prem monitoring	VMware, Azure & AWS coverage

# Why organisations choose managed SOC.

01

## Workforce uplift

Bridge the cybersecurity skills gap without permanent headcount.

02

## Specialist access

Incident responders, malware analysts and cloud security architects on demand.

03

## Lower TCO

Share CapEx on licenses, tooling and payroll — predictable OpEx model.

04

## Mature faster

Inherit an existing stack and playbooks instead of building from zero.

05

## Always current

Our scale keeps the toolset patched, upgraded and on-trend.

– 05

# Let's build.

An ACT Plus engagement starts with a conversation. Here's how to begin yours.

NEXT STEP

# Start the conversation.

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We offer a free initial consultation to map your digital transformation priorities against what we've delivered for peers in your industry.

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WEB

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LINKED IN

[/company/act-plus-digital-solutions](https://www.linkedin.com/company/act-plus-digital-solutions)

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HEADQUARTERS

**Ramallah, Palestine**

with hubs in Amman · Baghdad · Dubai · Toronto

# Shukran.

Thank you. We'd love to be the partner behind your next transformation.